

**Activity 1-1: Identifying Information Technology (IT) job roles**

In this activity, you will identify Information Technology (IT) job roles by matching each job role title to the appropriate description.

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| 1. Help desk technician | A. An individual who analyzes Web site statistics to determine the site's effectiveness |
| 2. Internet marketing manager | B. An individual who determines the visibility of Web sites across multiple clients and search engines |
| 3. Network engineer | C. An individual who is responsible for the overall plan of a Web site's development |
| 4. Mobile device repair technician | D. An individual who diagnoses and resolves users' technical hardware and software problems |
| 5. SEO analyst | E. An individual who develops and implements plans to exploit the Internet for marketing and sales opportunities |
| 6. Server administrator | F. An individual who troubleshoots and repairs smartphone hardware components |
| 7. Web architect | G. An individual who is responsible for the organization and appearance of a Web site |
| 8. Web site analyst | H. An individual who manages and maintains network servers |
| 9. Web site designer | I. An individual who manages and maintains a network infrastructure |