

Advertisement Assignment

Directions: For this assignment you are to create an advertisement to advertise a school activity, club, sport, after-school event, assembly, or happening. You must include the following in your advertisement:

1. Three different fonts in at least 3 different sizes
2. At least two different clip art
3. Use a Border Art
4. Create a Word Art
5. Use two of these three: Line, Oval, or Box
6. A Custom Shape
7. A Pattern or Shading

This sample flyer meets all the requirements.

Identify the following:

- ◇ 3 Fonts and 3 Sizes
- ◇ At Least 2 Clip Arts
- ◇ Border Art
- ◇ Word Art
- ◇ Line, Oval, or Box
- ◇ Custom Shape
- ◇ Pattern or Shading

**Scranton Middle School
Track Relays**

Thursday, May 14th

**Eight teams including
your very own Scranton
Girls and Boys Teams**

Other teams include:

Maltby Hartland Highland Pinckney
South Lyon Highlander Way White Lake

Admission is **FREE** and a concession stand will be open with Pizza and other treats!

**Come See Scranton's
League Leading
High Jumpers**

**Staple this grade sheet to
the front of your
advertisement when you
turn it into Mr. Nisbet.**

Name: _____

Hour: _____

Advertisement Assignment Grade Sheet

REQUIREMENTS: **POINTS POSSIBLE :** **POINTS EARNED:**

Three different fonts in
at least 3 different sizes 5 _____

At least two different
Clip Art 3 _____

Use a Border Art 3 _____

Create a Word Art 3 _____

Two of these three:
Line, Oval, or Box 2 _____

A Custom Shape 2 _____

A Pattern or Shading (*no gradients*) 2 _____

Quality of Work and
Reflection of School Spirit 5 _____

Total Points Earned _____/25

Letter Grade _____